

Healthcare Professional Market Growth Trends:

NPs & PAs

220,000 NPs
115,000 PAs

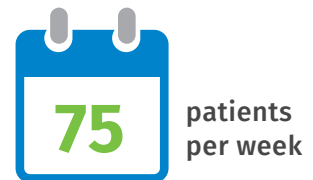


NP & PAs see patients, diagnose and treat illnesses, perform procedures and examinations, and provide patient education

870,000,000
Number of patients NPs treat annually⁴

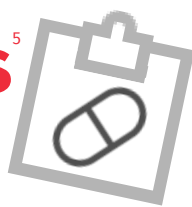


350,000,000+
Number of patients PAs treat annually²



NPs & PAs currently write

172,000
prescriptions⁵



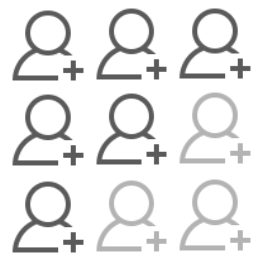
97%
of NPs and PAs
read medical
journals⁶

Medical journals
and publications
remain a go-to
source of clinical
and practice
information

Demand for NPs & PAs is booming

1,800 NP **2,300 PA**

job openings go unfilled each month⁷



To learn more, visit wkadcenter.com or contact us at marketingsolutions@wolterskluwer.com to schedule a personalized consultation.

¹ American Association of Nurse Practitioners (AANP): NP Fact Sheet: <https://www.aanp.org/all-about-nps/np-fact-sheet> Historical Timeline: <https://www.aanp.org/all-about-nps/historical-timeline>

² National Commission on Certification of Physician Assistants, December 2016.

³ Bureau of Labor Statistics (BLS):

Occupational Outlook Handbook. Nurse practitioners: <http://www.bls.gov/oes/current/oes291171.htm>

Physician assistants: <http://www.bls.gov/oes/current/oes291171.htm>

Occupational Employment Statistics. Nurse practitioners: <http://www.bls.gov/oes/current/oes291171.htm>

Physician assistants: <http://www.bls.gov/oes/current/oes291071.htm>

⁴ American Association of Nurse Practitioners (AANP):

"What's an NP?" <https://www.aanp.org/all-about-nps/what-is-an-np> (web page)

<https://www.aanp.org/all-about-nps/what-is-an-np-2> (infographic)

⁵ DMD Marketing Corp., Rosemont, Ill. (Data on NP/PA prescribers)

⁶ Kantar Media. 2016: Sources & Interactions Study: 2016 Physician Assistant/Nurse Practitioner Edition.

⁷ Career Builder. 2015: "7 of the 10 hardest-to-fill jobs in healthcare" <http://advice.careerbuilder.com/posts/7-of-the-10-hardesttofill-jobs-in-health-care>



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When you have to be right